

Ballina River Street Children's Centre

Photograph Policy

Children have the right to be protected from the misuse of photographic and video images whilst at the Service(BRSCC). To ensure the privacy of children and families is respected, our Service(BRSCC) will only use photographs of children to support their learning and record individual developmental progress.

National Quality Standard (NQS)

Quality Area 2: Children's Health and Safety		
2.2	Safety	Each child is protected
2.2.1	Supervision	At all times, reasonable precautions and adequate supervision ensure children are protected from harm and hazard

Quality Area 5: Relationships with children		
5.1.2	Dignity and rights of the child	The dignity and rights of every child are maintained

Quality Area 6: Collaborative partnerships with families and communities		
6.1.2	Parent views are respected	The expertise, culture, values and beliefs of families are respected and families share in decision-making about their child's learning and wellbeing.

Education and Care Services National Regulations

Children (Education and Care Services) National Law NSW	
181	Confidentiality of records kept by approved provider
181-184	Confidentiality and storage of records

PURPOSE

We aim to ensure the privacy of children and families are respected and maintained at times when Teachers/Educators, staff and students take photographs.

SCOPE

This policy applies to children, families, teachers/educators, staff, management and visitors of the Service(BRSCC).

IMPLEMENTATION

The displaying of photos provides children and families with a sense of belonging. Photographs allow children to see themselves at play, are a topic of conversation for children and parents, allow families to see their child at play and convey the message to children that what they are doing is important. It is fundamental to respect the rights of all children and families to privacy.

To ensure we are maintaining children's safety and respecting their right to privacy we will see that:

- Every child in our care is protected from the exploitation of photographic and video images of themselves taken whilst they attend the Service(BRSCC).
- That photographs taken by Teachers/Educators support the children's learning and record children's individual progress.
- Photographs recorded at the Service(BRSCC) as part of a normal day are taken using a digital camera and are only taken by members of the Ballina River Street Children's Centre staff team.
- Additional photographs or images will be taken of children as part of the work of the Service(BRSCC) and may be taken by an outside photographer. For example: preschool/OCC yearly class photos and by the Service(BRSCC) during an end-of-year production or any other events the Service(BRSCC) may have. In the case of outside agencies taking photographs for marketing purposes, the Service(BRSCC) will seek written parental permission from families that they agree for their child to be included.
- Should a parent prefer their child not to take part then any images taken will be deleted. Individual children will not be included if written permission is not given by the child's family.
- Photographs/videos are taken to:
 - Support the learning of each child's individual record
 - Illustrate work on display around the Service's (BRSCC) environment
- We request that families DO NOT take Photos or videos while at the service(BRSCC) to protect the privacy of the children in attendance at our service(BRSCC).
- At no time are staff permitted to bring to use their mobile phones to take photos of children.
- If families would prefer that their child is not photographed they are required to put this in writing to the Nominated Supervisor who will inform the relevant Teachers/Educators.
- If Teachers/Educators, students or volunteers are requested to use photographs or to take photos for assignments, family's permission in writing will be obtained before any photos are taken. (Service Camera's only to be used)

- Photos are used in each child’s portfolios and may contain other children. Please ensure that if you do not want your child in these photos that you inform the Nominated Supervisor of the Service in writing or on the enrolment form.
- Video of the children will be taken occasionally for the children to be able to watch themselves at play. This video may be made available to all families. If you do not want your child to be in these videos, please ensure that you put this in writing for the Nominated Supervisor or on the enrolment form.
- Photos will be given to children and families of the Service(BRSCC) only example: Newsletters, special events, projects and excursions. If parents/guardians prefer that photos including their child not be given out it is their responsibility to inform the Nominated Supervisor of the Service(BRSCC) in writing or on the enrolment form.
- We ask all families to respect the privacy of all children and not to post any material that contains a photo of children from our service(BRSCC) on any social media sites.
- Our service(BRSCC) does not include photos of children’s faces on our Facebook page to protect their privacy, we do post activities and example of children’s artwork and activities. We will request permission before adding any photos with children to this page.
- Individuals visiting the service(BRSCC) are not permitted to take photographs of the children without written permission from the child’s parents.

Source

- Education and Care Services National Regulation
- National Quality Standards
- Child Protection Act 1998
<http://www.community.nsw.gov.au/kts/legislation>
- Early Childhood Education and Care
<http://www.dec.nsw.gov.au/what-we-offer/regulation-and-accreditation/early-childhood-education-care/ec-extra-newsletter/march-2017/kid-s-photos-and-social-media>
- Revised National Quality Standards
- Childcare Centre Desktop- www.childcarecentredesktop.com.au

Review

Date Reviewed	Modifications	Next Policy Review Date
December 2017	Changes made to format of policy, children’s privacy and Updated references to comply with revised National Quality Standard	October 2018

